

Mailers' Technical Advisory Committee

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870 million

packages delivered



15.6 billion

pieces of
mail delivered



2.2 million

packages returned



11.5 billion

scan events



6.5 minutes

scan event to internet-post time



37 million

packages delivered on
Dec 18 alone



140,000

packages delivered on
Christmas Day



4,941,246,610

breadcrumbs via RIMS
breadcrumb data feed
Nov 13 – Jan 8



1.9 billion

USPS.com visits



112 million

Point of Sale transactions

**Thank you
for making
IV a
success!**

Informed Visibility
Your single source
for real-time mail
visibility



1,138 new
mailers joined IV
since July 1,
2017!



+250 Million Logical
Delivery Events
provided daily
through IV-MTR
data feeds



1.2 Billion scan
records processed
daily by IV





**WannaCry
Ransomware/PETYA
May 2017**

**Equifax
September 2017**

**Meltdown & Spectre
January 2018**

Business impacts of a cyber attack include...

- Loss of revenue
- Loss of data / IP
- Loss of customer trust
- Legal repercussions

By the numbers...



\$3.62 million
global average cost
of a data breach¹



1,000,000+
new malware threats
released daily²



~8,000
businesses targeted by
email compromise
scams every month³

¹<https://www.ibm.com/security/data-breach>

²<https://www.symantec.com/security-center/threat-report>

³<https://www.symantec.com/content/dam/symantec/docs/security-center/white-papers/istr-email-threats-2017-en.pdf>



Automated Package Verification (APV)

Deployed for PC Postage August 2017

Future Value Adds:

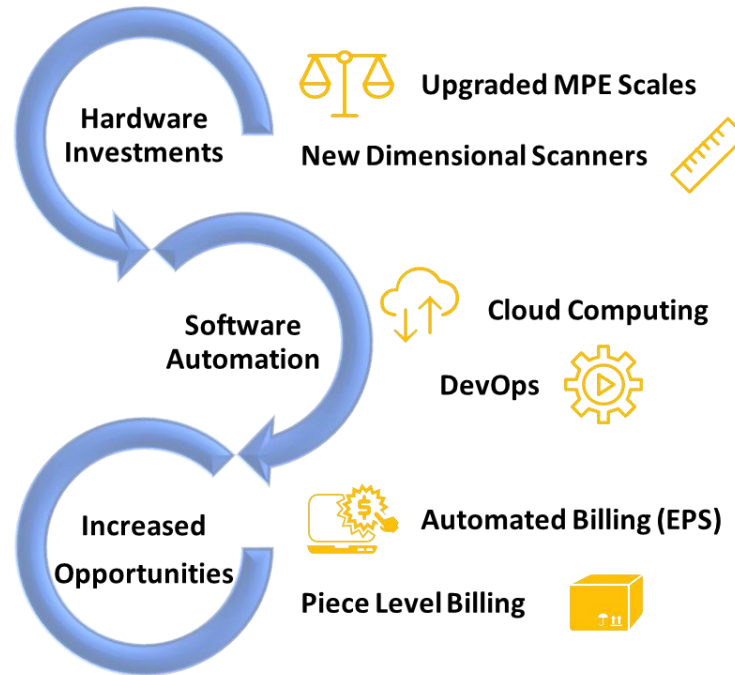
- Simplified shipping experience
- Automated billing
- Automated returns
- Pay as you go data transparency
- Manifest improvements
- Eliminate delivery delays associated with postage due
- Accurate scales
- Auto-dimensioning



Package Platform

Pilot Automated Invoicing for Returns in 3/18

Resilient **Service Oriented**
Highly Available **Stable**



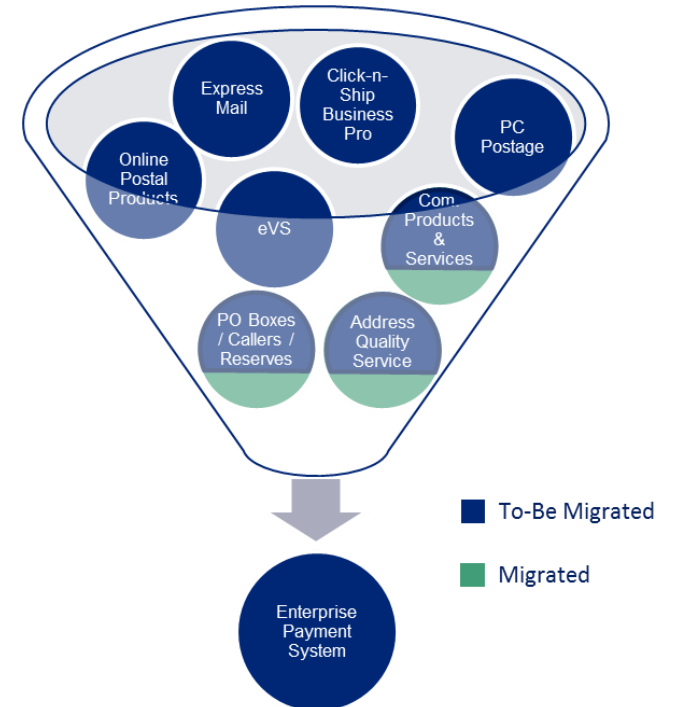
Service Groups

Manifest, Validation, Pricing, Payment, Scan, Verification, Mailer Review Management, Data, Reporting, & Account Management

Payment Modernization

Pilot Testing PostalOne! Transactions

Centralized Reporting
Improved Security
Self-Service
Single Account



Questions



Thank you for your business
Thank you for your partnership

